

SERVICES

Economic Impact and Proprietary Modeling

John Dunham & Associates (JDA) has built its reputation as a leader in the field of tax and regulatory economics by producing economic impact studies that are clear, concise, and effective.

Using widely recognized and proprietary modeling techniques, JDA generates economic and fiscal impact studies from a national level down to geographic regions, municipalities, marketing areas or Federal and state legislative districts.

JDA is thorough and resourceful when it comes to data collection for its economic research. Once obtained, the complex data can be used for many different types of analysis including:

- Economic Impact
- Fiscal Impact
- Cost-Benefit Analysis
- Demographic and Business Analysis
- Industry Pricing and Volume Studies

Another area where JDA distinguishes itself is in the presentation of the data. JDA creates dynamic, custom and interactive web-based economic models that generate talking points, tables, maps, and reports with the click of the button. Data and messaging can be easily updated to keep the information current and useful. All users have access to their data 24 hours a day, seven days a week.

Why Choose JDA?

John Dunham has personally spent 30 years helping clients advance public policy and communication agendas through state-of-the-art data collection, insightful analysis, and demystification of complex issues. JDA has conducted hundreds of economic impact studies for companies, trade associations and nonprofit organizations. The firm's customized approach to economic messaging helps clients tell their story and demonstrate the positive impact of their economic footprint.

