

SERVICES



Expert Testimony

John Dunham & Associates' (JDA) independent research and expertise uniquely qualify the firm to support clients engaged in legal proceedings. Development of customized economic analyses that define the financial impact of business matters requiring high-level negotiations or litigation brings 3rd party credibility to legal arguments.

Matters include, among others, valuation of trademarks and copyrights; as well as other intellectual property such as patents during mergers and acquisitions. JDA can also quantify economic harm resulting from anti-competitive business practices, undesirable regulations, or objectionable policy recommendations. The firm has provided economic support to law firms since its inception and John Dunham has testified many times as an expert witness before federal and state legislative and regulatory bodies on behalf of his clients.

JDA's economic analyses are based on widely recognized techniques and can be customized to cover the entire country or a region as small as a state, county, or zip code level.



JDA has significant experience in working with legal clients to present empirical evidence using graphics to help clarify complex issues for courts and juries.