SERVICES

Industry Data Collection

All industries should have a reliable means to collect and track data. Those industries that manage their own data have the opportunity to compile, interpret, and disseminate data at will, which is much timelier than relying on third parties or government agencies. When self-managed, data can also be customized to high-quality data that can be sold to industry analysts and other interested parties.

There are additional reasons for collecting independent industry data including:

- Answering media inquires
- Benchmarking purposes
- Determining industry viability and growth opportunities
- Determining dues payments or special project funding
- For use in economic analysis

John Dunham and Associates (JDA) collects industry data using DataLink software; which is designed specifically for collecting, analyzing, and the aggregating statistical information. All users are assigned a unique username and password, and only have access to their own data and the aggregated output. All individual data is kept in strict confidence by JDA. The data is collected and distributed over a SSL encrypted connection comparable to those used for online banking.

The website used to upload data and the server that houses the data are hosted in a secure hosting facility. Backups are made hourly and are relocated nightly to a second, off-site)backup facility. All users have access to their data 24 hours a day, seven days a week.

Why Choose JDA?

JDA has fifteen years of experience in the design, implementation, and management of industry statistical programs for multiple trade associations in addition to the design of association statistical management software. Empowering JDA to collect, compile, and interpret data reduces overhead costs and centralizes data in one location and streamlines access. Once engaged, JDA is poised to leverage its expertise to conduct econometric.