



Compiling Data to Influence Policy

Challenge

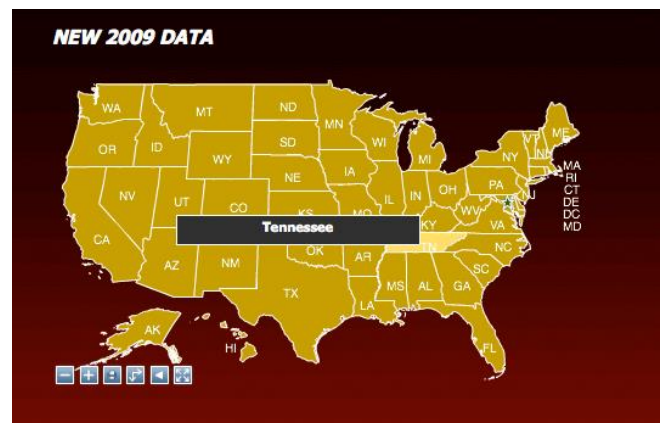
In 2010, USDA's Grain Inspection, Packers and Stockyards Administration (GIPSA) proposed regulations that would discourage buyers and sellers of livestock from partnering with each other to meet consumers demand for meat. Further, the GIPSA-proposed regulations might also have made buyers and sellers more subject to lawsuits.

Solution

John Dunham and Associates (JDA) conducted an economic study to demonstrate the impact of the GIPSA rule on producers, consumers, and the economy. The study was available via the internet and data was presented by state and Congressional legislative districts. The client, a trade association, used the data as part of a larger campaign to raise awareness of GIPSA's obscure regulation and educate lawmakers and regulators about the adverse impact of such a rule.

Result

Aided by JDA's study, the industry prevailed, and the onerous provisions were removed from the final rule published in December 2011.



JDA's proprietary interactive mapping technology played a key role in helping to advance our client's interests.